

Energy Medicine Business Support

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The HTPA Insurance Initiative Committee – Defining Its Purpose

Over the past several years, Healing Touch Professional Association (HTPA) has received many inquiries for information regarding “how” to get reimbursed by insurance carriers for Healing Touch sessions. As a result, HTPA has established the Insurance Initiative Committee to search for answers to this question. It is likely that any success the Committee has in uncovering the means for Healing Touch Certified Practitioners (HTCPs) to receive third party reimbursement will help other Energy Medicine Modality Practitioners accomplish this as well.

The Insurance Initiative Committee is pleased to share their Vision, Mission and Goals:

Vision: Healing Touch Certified Practitioners will have the option to be compensated via Third Party Payers due to the recognition that Healing Touch is a Complementary Energy Medicine Modality with a history of therapeutic results based

on research and evidence-based outcomes. This will increase client access to the Healing Touch modality for their health and wellness.

Mission: Healing Touch Certified Practitioners and clientele will benefit from our three phase mission.

Phase 1: To investigate and execute the tools needed to achieve third party reimbursement and acceptance by CMS (Centers for Medicare and Medicaid Services).

Goals:

- Establish an alliance with HT Research to identify evidence-based outcome protocols necessary for third party reimbursement.
- Establish a CPT (Current Procedural Terminology) Code for Healing Touch with the American Medical Association.
- Establish a NPI# (National Provider Identifier) Taxonomy for Healing Touch with CMS – Centers for Medicare and Medicaid Services.
- Educate the HT Community via quarterly communications in Energy Magazine.

Phase 2: Apply and be accepted for Healing Touch services to be a covered service with CMS (Centers for Medicare and Medicaid Services)

Phase 3: Educate HTCPs and the HT Community how to be a provider to Third Party Payers and how clientele can access HT services using their health care plans and healthcare reimbursement resources.

The Co-Chairs of this Committee are Gail Cox (IL) and Holli Brown (WA). Here are some thoughts from Holli about the role of this Committee: “Perhaps it is our mission on this Committee to rally the troops, get a grassroots effort going - from clients to the insurance companies - making sure that HTCPs are educated on how to facilitate the process for clients to push the demand for changes. As part of our strategy, we could have a tactic to educate insurance companies on our research data and our client base numbers.

One addition (to our goals) could be expanding relationships with other energy workers. Just returning from the NW

