

# HTPA Can Help You Understand and Participate in the Wellness Revolution



by Sharon Robbins, RN, HN-BC, CCHt, HTCP, HTPA Executive Director

One of the main missions of the Healing Touch Professional Association (HTPA) is to support our Healing Touch Community – students, practitioners, instructors and friends of Healing Touch - to grow in personal, social, professional and business knowledge. To accomplish this, HTPA continually seeks to survey the HT Community to learn what the needs of the Community are - to stay informed of current health care advances - and - to remain on the forefront of current changes in Energy Medicine. The current shift in health care, reflected in *The Wellness Revolution*, is no exception.

Have you noticed that the term *Wellness* is popping up EVERYWHERE? We see it on the signs above the Pharmacy in our local grocery, drug and discount stores, in promotions for many of the complementary energy medicine practices, even in conventional medical brochures and newspaper ads. What is really amazing and telling (about the relevance of the concept of *wellness* today) is just how prevalent the topic of *wellness* is on most of the college campuses today.

#### Check out some examples on these websites:

[http://www.mckinley.illinois.edu/units/health\\_ed/wellness.htm](http://www.mckinley.illinois.edu/units/health_ed/wellness.htm)

<http://wellness.ucsd.edu/WhatisWellness.shtml>

<https://sites.google.com/a/email.arizona.edu/we-search-2010/WE-Search-Introduction>

<http://wellness.buffalo.edu/wes/>

To say “*it is about time*” there is a focus on *wellness* is an understatement. After all, does it not make sense that everything we do to improve the quality of our lives (and the lives of our clients) has at its root - attaining *wellness*?? What is different

now is that we are going beyond improving our personal quality of life and looking at how we can contribute to improving the quality of life in main stream society and the world, as well as, the quality of life in our businesses. We know from our holistic training that balance equates to *wellness* and now the timing is right to use Healing Touch practice and principles to accomplish this in all areas of our lives including business.

In the February 2011 issue of Energy Magazine ([click here](#) to read it) HTPA's Executive Director contributed a book review of *wellness* as an industry: ***The New Wellness Revolution***, Second Edition written by Paul Zane Pilzer, 2007 in which Pilzer states, “...***wellness*** is about to change our lives as much as did the automobile or the personal computer.”

In other words, whether you are aware of it or not, we are all witness to the biggest industry in current development and although it has been growing for the past 20 years or so, it is currently about to explode! Be sure to read this book review or better yet read the book to learn how you can take part in the “*enormous business opportunities in educating consumers*” about *wellness* and offer services that will help consumers (our clients/patients) obtain and maintain healthy lifestyles. This is a book that is sure to motivate you to think of new ways you can bring your Healing Touch and Energy Medicine Practice forward in this ***Wellness Revolution***.

HTPA is here for members and non-members to support all who are interested in benefiting from this ***Wellness Revolution***. Our HTPA Business Support Interview March 8, 2011 was entitled *The WELLNESS REVOLUTION is Here!! Are You Ready to Be Part of IT??* with Lisa Mentgen Gordon, CEO - Healing Touch Program and Sharon Robbins, Executive Director - HT Professional Association. During that discussion many insights and tips about how to participate in the *Wellness Revolution* were

brought forth from HTP and HTPA by Lisa and Sharon. (You can access that recording by [clicking here](#).) You will especially not want to miss the 2012 Healing Touch Worldwide Conference in San Antonio August 2-5 - the theme of which is **Energy**

**Medicine: A Wellness Revolution.** Watch for more information at [www.HealingTouchProgram.com](http://www.HealingTouchProgram.com))

Energy-based practices like Healing Touch are poised to benefit greatly by taking part in the *Wellness Revolution*. This is evident by the fact that it has grown as an industry to well over 500 billion dollars being spent by consumers yearly, out of pocket, and it is only the beginning! You may just want to partake as a consumer yourself or you may want to re-language your Healing Touch and Energy Medicine practice/business to create your image as a *wellness* practitioner, coach and/or provider. The message HTPA is offering is that WE FIT PERFECTLY into the *Wellness Revolution*, and we are here to help YOU do just that.

Join us: [www.htprofessionalassociation.com/content\\_assets/forms/10\\_Reasons\\_HTPA.pdf](http://www.htprofessionalassociation.com/content_assets/forms/10_Reasons_HTPA.pdf)

For more resources visit the HTPA website [www.HTProfessionalAssociation.com](http://www.HTProfessionalAssociation.com). Inquiries may be sent to [info@HTProfessionalAssociation.com](mailto:info@HTProfessionalAssociation.com).

About the author:



Sharon Robbins is Executive Director of the Healing Touch Professional Association. She is a Holistic Nurse in private practice offering CAM therapies to her clients since 1980. Sharon has been committed to the advancement of HT into main stream professional business arenas and believes payment for HT service should elevate to the level of other well respected professional practices.