



# 10+ EXCELLENT REASONS to JOIN HTPA

## THE PROFESSIONAL ASSOCIATION for HEALING TOUCH

by Sharon Robbins, RN, HN-BC, HTCP  
HTPA Executive Director

**H**ave you been wondering how you can solve professional practice challenges that are arising out of your desire to change from the job you dislike to the Healing Touch “work” you love? Do YOU feel like you are a “lone ranger,” bringing new health and healing concepts to your community? Are you in need of a professional boost – an alignment with others who believe what you believe? Is starting a small business practice a vision you would like to manifest? Would you (as an instructor or coordinator) like to increase the number and/or size of your Healing Touch classes? Are you practicing without the protection of Professional and General Liability Insurance?

**Look here to see how joining HTPA could be the answer to your needs and desires:**

### **1) By joining HTPA you raise you own personal professional standard**

Professional membership includes you in a body of like-minded individuals. It contributes to the expansion of your profession by creating a larger pool of power, thought, energy and forward growth. Being part of an organization that calls for member input, like HTPA does, offers you an opportunity to add your personal voice and support to shape the future growth and development of your profession. As membership grows so too does increased power for HTPA to represent your requests both internally and externally in the larger arena of Energy Medicine and Integrative Health Care.

### **2) Along with HTPA you become aligned with the evolution of the “New Science”**

Subtle Energy modalities like Healing Touch are no longer questioned by the scientific community and we have confirmed our place in the new medical model of Integrative Health Care. HTPA is committed to aligning with other Professional

Associations and Organizations that teach and support their communities with the same high level of Ethics and Scope of Practice that Healing Touch Program has for the past 20+ years. By joining HTPA you are also aligned with those organizations and will automatically be recognized by and provided with access to them.

### **3) Members are eligible for Professional and General Liability Insurance**

HTPA is one of the few avenues to subscribe to Liability Insurance through an energy-based program. The advantage of subscribing through HTPA is that the Liability Insurance has been specifically tailored for energy practice and our customer service staff understands your specific needs. Currently all members are eligible to apply for HTPA’s Liability Insurance Program. If seeking coverage for Healing Touch the requirement is having successfully completed Level 3 or above but there is also coverage for most of the Subtle Energy and Energy Medicine modalities that meet HTPA’s training guidelines. Therefore, when application is made you list all of the modalities you practice and wish to have covered, submitted with proof of training and your application will be reviewed for acceptance. [CLICK HERE](#) to learn more about this insurance.

### **4) HTPA members have a *Member Only* Message Board/Blog**

The advantage of the Member Only communication forum is that you can start a discussion or participate in an on-going discussion that is personal about your practice and have replies to it by others in your professional practice without the general public being exposed to the information. Often practice questions come up and here is the perfect place to get answers from your peers. Since Healing Touch has many different applications, many experiences can be shared on the Message/Forum Board without concern of scrutiny or judgment by a public that might think you are weird or out of your mind!

[CLICK HERE](#) to learn more about HTPA Benefits and/or to join HTPA

**5) With a Member Directory that provides descriptive Member Profiles you can easily network with others who are located near you, are like-minded and/or are practicing HT in ways that you would like to know about.**

The HTPA Membership is full with extremely accomplished individuals whose life experience, previous careers, business knowledge, HT practice, etc. make them an ideal source for inspiration; motivation; advice; mentoring; coaching; collaboration. The Directory is easy to use and easy to self-manage.

**6) For all who feel they are “out there” forging new frontiers alone HTPA membership provides Community.**

The HT Community is an international Community and all involved in Healing Touch are part of that but often you can feel alone and disconnected. As a member of HTPA you have a direct connection to the world be it in your own country of residence or a country you desire to go to or help bring Healing Touch to. Membership creates a sense of belonging to the larger Community and provides you the opportunity to be directly involved in contributing to a stronger worldwide Community.

**7) All HTPA Members are eligible for class, event, and product discounts when offered. HTPA is also offering totally free events for members.**

HTP, ISHA and other organizations are offering HTPA discounts that quickly return the HTPA membership fee and save you money beyond. In addition, other affiliates are offering free products like e-books and webinars to members and HTPA currently offers events that are free for members to attend.

**8) Business Support & Resources are offered to members with many more services coming to help those who want to start or expand their business practice.**

Whether you are a student, practitioner, volunteer, coordinator or instructor who wishes to establish a business around your practice, there are basic business fundamentals needed to be successful. HTPA is continually developing new and well established resources and services to help its members grow their businesses. In addition to sharing member's personal business information via free monthly “Live” Interview Conference Calls, HTPA has partnered with the marketing group LGM3 to offer the program “Smart Start to Marketing” to members at a huge discount. (This program is designed to help you become

imagined as “THE Expert” in your community and also to help you become skilled at social networking.) Many more resources and services are in development.

**9) All HTPA members have an opportunity to participate in member surveys, votes and annual membership meetings.**

In a continual effort to give membership a voice in the development and direction of HTPA, member surveys are sent to all and the results are taken very seriously. Also, members are eligible to vote on important issues and attend the annual membership meeting held each year at the HTP Worldwide Conference.

**10) Expanding Special Interest Projects that offer active participation for members.**

HTPA is establishing a broad offering of special interest projects to engage its membership in active participation. Some of these are Service to the Military – active, vets and family; Rapid Response Teams for both domestic and international response; Adopt a Country to address education and service to low economic countries; Service to the Poor in the USA - a program to address the needs of those who cannot afford to receive energy therapies.

As you can see HTPA is about serving its members, including their voice and giving them opportunities to share in the growth of Healing Touch, Subtle Energy and Energy Medicine while advancing forward to join with other professional associations. At the core, HTPA is a strong professional organization bringing cutting edge support and services to its members in a field that is rapidly evolving, at a time when uniting and joining together is more important than ever. Learn more and/or join HTPA at [www.HTProfessionalAssociation.com](http://www.HTProfessionalAssociation.com)

About the author:



Sharon Robbins is Executive Director of the Healing Touch Professional Association. She is a Holistic Nurse in private practice offering CAM therapies to her clients since 1980. Sharon has been committed to the advancement of HT into main stream professional business arenas and believes payment for HT service should elevate to the level of other well respected professional practices.